Persuasion

Persuasion - To change a person or persons’ mind; to convince others.

Read

There are three good ways to persuade others: Logos, Pathos, and Ethos. A good argument uses all three.

Respond

What are three ways to persuade others?

1. 
2. 
3. 

LOGOS
Uses logic and/or statistics (numbers) to persuade people

What does LOGOS use to persuade people? ________________

PATHOS
Uses emotions (feelings) to persuade people

What does PATHOS use to persuade people? ________________

ETHOS
Uses the opinions of experts or celebrities to persuade people

How does ETHOS persuade people? It uses the ________________

__________________________